

STRATEGY MAP



Mission:

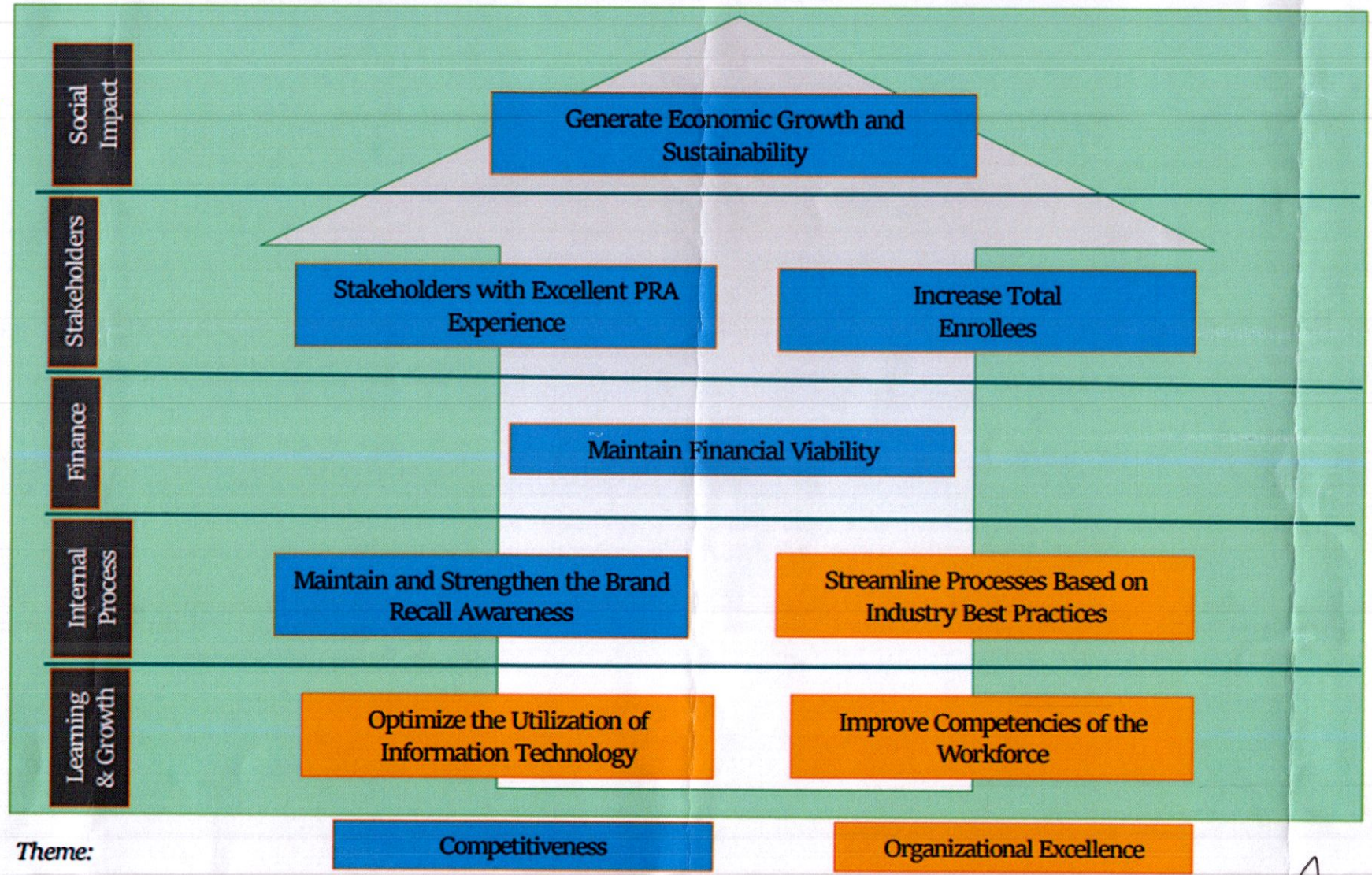
To provide an attractive, responsive, and nurturing retirement program to global retirees.

Core Values:

Just ASCCC!

- Adaptability
- Sustainability
- Compassion
- Customer-Centricity
- Culture Sensitivity

Vision: Philippines as a globally competitive and leading retirement destination in Southeast Asia by 2030.



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